

# 2020 NWAPA Winter Show Bid Process & Philosophy

The NWAPA will begin soliciting bids for sponsorship of NWAPA Winter events for 2020. Show sponsors will be selected based on the following criteria:

- **Venue suitability.** At minimum, the venue must have ample parking and be able to support participation of at least 15 Winter Percussion/Colorguard/Winds units and associated equipment vehicles, support vehicles, buses. Venues that seat 750 or more spectators on one side are strongly preferred. The performance venue must accommodate at minimum 60ft X 90ft surface area for performances.
- **Geographic suitability.** NWAPA serves more than 60 Winter units from Northern California to Northern Washington, with a concentration of units within 100 miles of Portland OR. Bids will be awarded in a way to best serve our geographic distribution.
- **Sponsor Organization's demonstrated history of hosting quality events.** The NWAPA membership requires a consistent, safe, and high quality experience for all events. NWAPA participants are given the opportunity to provide feedback for all events, which is used to form strategies for improvement as an organization and to guide selection process for future events.

We recognize that our competitive season length and current event unit attendance rate will not allow all interested and suitable organizations to host in one season. Our priority in selection will be driven by providing NWAPA membership with a slate of geographically appropriate quality events that support our projected attendance expectations.

**NWAPA Show Sponsor Fee and Cost Model.** For Winter 2020, the NWAPA Show Sponsor Fee is \$2500. This amount helps offset expenses for NWAPA judges and staff travel, airfare, lodging and stipend for working at the event. The remainder of NWAPA event operational expenses will be covered by unit entry fees, which are paid to NWAPA.

Attached is the DRAFT version of the 2020 Winter Show Sponsor Handbook. It details additional Show Sponsor obligations and process. Please read this attached DRAFT document prior to submitting a bid.

The attached bid form indicates dates that the NWAPA will entertain a bid for sponsorship of a Winter 2020 Event. We will begin researching bids as soon as they are received and continue the selection process until all season dates are awarded for 2020.

Submission of a bid indicates that your organization is prepared to host an NWAPA Winter event on the dates selected and that you understand the obligations outlined in the 2020 Winter Show Sponsor Handbook. Proof of venue reservation is required in order for a bid to be finalized and awarded. In many cases it may not be feasible or practical for a potential sponsor to officially reserve multiple dates for venues when there is no guarantee that a bid will be awarded on any date. We respect that you may be in 'tentative' status with your chosen venue(s) until you understand our intent to award a specific date.

The NWAPA will make every effort to keep communication timely, clear and transparent regarding the status of the 2020 schedule.

If you have any questions regarding the 2020 Winter cost structure or bid process please reach out to Jeff Bush via [yp\\_perc@nwapa.net](mailto:yp_perc@nwapa.net) or Jeff Mitchell [contest\\_coord@nwapa.net](mailto:contest_coord@nwapa.net)

# 2020 NWAPA Winter Show Bid Form

Sponsor \_\_\_\_\_

Organization: \_\_\_\_\_

Select as many dates as desired. Selection on this form is a commitment by your organization to host on the date listed, if awarded. Proof of venue reservation is required for bids to be awarded. Provide venue details below.

2/1	Guard Premier (Guard Only)	Venue:
2/8	Guard Premier Alternate (Guard Only)	Venue:
2/15	Perc Premier (Perc Only)	Venue:
2/22	Regular Season Event (Guard and/or Perc)	Venue:
2/29	Regular Season Event (Guard and/or Perc)	Venue:
3/7	Regular Season Event (Perc Only)	Venue:
3/7	**Tentative WGI Portland Regional (Guard Only)	
3/14	Regular Season Event (Guard and/or Perc)	Venue:
3/21	Regular Season Event OR WGI Percussion Regional	Venue:
3/28	Guard Championships (Guard Only)	Venue:
April 1 - 4 WGI Guard (Dayton Ohio)		
4/04	Percussion/Winds Championships	Venue:
April 15 - 18 WGI Percussion (Dayton Ohio)		

Please indicate venue name and location and any other details helpful in determining venue suitability for an NWAPA event. Indicate if the venue has been used by NWAPA in previous seasons:

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List the main contact phone and email of the person who can discuss details of your organization's bid above:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Print this page and complete the bid form. Submit completed forms to Jeff Bush Jeff Bush via vp\_perc@nwapa.net or Jeff Mitchell contest\_coord@nwapa.net Include additional pages if necessary.