



## 2019 – 2020 NWAPA Fall Show Bid Process & Philosophy

The NWAPA will begin soliciting bids for sponsorship of NWAPA **regular season** fall events in a two year cycle. Show sponsors will be selected based on the following criteria:

- **Venue suitability.** At minimum, the venue must have ample parking and be able to support participation of at least 10 marching bands and associated equipment vehicles, support vehicles, buses. Venues that seat 1500 or more spectators (covered) on one side are strongly preferred. The performance field must be artificial turf and must have regulation high school football field markings. The venue must have lights to allow night-time competition.
- **Geographic suitability.** NWAPA serves more than 40 marching band units from Northern California to Northern Washington, with a concentration of units within 100 miles of Portland OR. Bids will be awarded in a way to best serve our geographic distribution.
- **Sponsor Organization's demonstrated history of hosting quality events.** The NWAPA membership requires a consistent, safe, and high quality experience for all events. NWAPA participants are given the opportunity to provide feedback for all events, which is used to form strategies for improvement as an organization and to guide selection process for future events.

We recognize that our competitive season length and current event unit attendance rate will not allow all interested and suitable organizations to host in one season. Our priority in selection will be driven by providing NWAPA membership with a slate of geographically appropriate quality events that support our projected attendance expectations. To that end, when possible, the NWAPA is committed to awarding sponsorship of fall events to interested hosts that meet the above criteria **approximately every two years.**

**Hillsboro Stadium.** With the help of Hillsboro District Schools, we have forged a very strong relationship with Hillsboro Parks & Rec, to the extent that they are able to reserve between 2 – 4 fall dates per season for NWAPA use. For 2019, Hillsboro Stadium requires a deposit of \$1000 plus an additional \$3500 event rental fee. NWAPA events at Hillsboro Stadium are capped at 20 competitive units.

Please do not contact Hillsboro Stadium directly to inquire about available dates. The attached bid form indicates potential dates for NWAPA events at Hillsboro Stadium. NWAPA and Hillsboro Parks & Rec will jointly review bids pertaining to Hillsboro Stadium and notify selected sponsors.

**NWAPA Show Sponsor Fee and Cost Model.** For Fall 2019, the NWAPA Show Sponsor Fee is \$5000. This amount helps offset expenses for NWAPA judges and staff travel, airfare, lodging and stipend for working at the event. The remainder of NWAPA event operational expenses will be covered by unit entry fees, which are paid to NWAPA.

Attached is the DRAFT version of the 2019 Fall Show Sponsor Handbook. It details additional Show Sponsor obligations and process. The 2019 Fall Show Sponsor Handbook will be finalized by June 15<sup>th</sup> 2019. Please read this attached DRAFT document prior to submitting a bid.

The attached bid form indicates dates that the NWAPA will entertain a bid for sponsorship of a **regular season** Fall 2019-2020 Event. We will begin researching bids as soon as they are received and continue the selection process until all regular season dates are awarded for 2019 – 2020.

Submission of a bid indicates that your organization is prepared to host an NWAPA fall event on the dates selected and that you understand the obligations outlined in the 2019 Fall Show Sponsor Handbook. Proof of venue reservation (other than Hillsboro Stadium) is required in order for a bid to be finalized and awarded. In many cases it may not be feasible or practical for a potential sponsor to officially reserve multiple dates for venues when there is no guarantee that a bid will be awarded on any date. We respect that you may be in 'tentative' status with your chosen venue(s) until you understand our intent to award a specific date.

The NWAPA will make every effort to keep communication timely, clear and transparent regarding the status of the 2019-2020 schedule.

If you have any questions regarding the 2019-2020 Fall cost structure or bid process please reach out to either Brant Stai, NWAPA President - [president@nwapa.net](mailto:president@nwapa.net) or Tippy Jackson, Fall Vice President - [vp\\_fall@nwapa.net](mailto:vp_fall@nwapa.net).

# 2019 – 2020 NWAPA Fall Show Bid Form

**Sponsor Organization:** \_\_\_\_\_

Select as many dates as desired. Selection on this form is a commitment by your organization to host on the date listed, if awarded. Proof of venue reservation (other than Hillsboro Stadium) is required for bids to be awarded. Provide venue details below.

28-Sep-2019	Hillsboro Stadium Not available	Other Venue: <input type="checkbox"/>
05-Oct-2019	Hillsboro Stadium Not available	Other Venue: <input type="checkbox"/>
12-Oct-2019	Hillsboro Stadium Not available	Other Venue: <input type="checkbox"/>
19-Oct-2019	Hillsboro Stadium <input type="checkbox"/>	Other Venue: <input type="checkbox"/>
26-Oct-2019	Hillsboro Stadium <input type="checkbox"/>	Other Venue: <input type="checkbox"/>
02-Nov-2019	NWAPA Championships @ University of Oregon (not for general bid)	
26-Sep-2020	Hillsboro Stadium Not available	Other Venue: <input type="checkbox"/>
03-Oct-2020	Hillsboro Stadium <input type="checkbox"/> *tentative	Other Venue: <input type="checkbox"/>
10-Oct-2020	Hillsboro Stadium <input type="checkbox"/> *tentative	Other Venue: <input type="checkbox"/>
17-Oct-2020	Hillsboro Stadium <input type="checkbox"/> *tentative	Other Venue: <input type="checkbox"/>
24-Oct-2020	Hillsboro Stadium <input type="checkbox"/> *tentative	Other Venue: <input type="checkbox"/>
31-Oct-2020	NWAPA Championships (Collegiate venue TBD , not for general bid)	

If 'Other Venue' is checked, please indicate venue name and location and any other details helpful in determining venue suitability for an NWAPA event. Indicate if the venue has been used by NWAPA in previous seasons:

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List the main contact phone and email of the person who can discuss details of your organization's bid above:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Print this page and complete the bid form. Submit completed forms to **president@nwapa.net**. Include additional pages if necessary.